

Xperton™ Privacy Policy

Effective date May 11, 2009

Introduction

At Xperton™ we are committed to maintaining the trust and confidence of the customers and visitors who use our web site. This Privacy Policy covers how, when and why we collect, use and share information about our visitors. Please read this policy carefully and review it often. Xperton reserves the right to modify this policy at any time, and without prior notice. Your continued use of the Xperton website indicates your acceptance of the policy.

The Information We Collect

In general, you can browse this web site without providing any personal information. Our proprietary technology, Leads2Customer™, is used to measure and collect session information. We do this in order to analyze traffic to our site, and to better understand the needs of our customers and visitors.

Some examples of the information we collect and analyze include the Internet protocol (IP) address used to connect your computer to the Internet; computer and connection information such as browser type and version, operating system, and platform; the Uniform Resource Locator (URL) referring page to our web site along with each page viewed, including date and time. And, like many Web sites, visitors accessing this site will be offered a "cookie." A cookie can be described as a small text file containing information that is transferred to your computer's hard disk for record-keeping purposes after you've visited a web site. The use of cookies enables us to analyze site traffic patterns. A cookie will not give us access to your computer or to any information other than what you voluntarily provide to us. Most web browsers will automatically accept cookies. There are many methods and applications available for disabling a browser's handling of cookies, or restricting the exchange of data. Should you disable cookies, you may still view the publicly available information on this web site.

Xperton also collects information from commercially available sources that it deems credible. Such information may include your name, business name, business address, business email address and telephone number.

The Use of Information We Collect

The information that is collected about our customers and visitors is never sold to or shared with any unauthorized third party. Xperton collects and uses this information to understand your needs and interests and to serve you better. For example, Xperton may use your information to:

- Communicate with you about products and services;
- Provide service and support;
- Provide personalized promotional offers.

Keeping your information secure

Xperton takes seriously the trust you place in us. To prevent unauthorized access or disclosure, to maintain data accuracy, and to ensure the appropriate use of the information, Xperton appropriate physical, technical and administrative procedures to safeguard the information we collect.

Links to Other Sites

Our website might contain links to other sites that are not owned or controlled by Xperton. We are not responsible for the privacy practices of those other sites. This privacy statement applies only to information collected by Xperton through Xperton website. You should keep aware of when you leave Xperton site and read the privacy statements of each and every other website that collects your personally identifiable information.

Legal Disclaimer

We will cooperate with law enforcement inquires. In response to a request by law enforcement or other government officials relating to a criminal investigation or alleged illegal activity, we may disclose visitor information, including personally identifiable information.

Children's Privacy

Our business and website are directed to adult business people. Xperton do not knowingly collect information from or about children.

Updates to this Policy

If we change or update this Privacy Policy, we will post changes and updates on this Site so that you will always be aware of what information we collect, use and disclose. We encourage you to review this Privacy Policy from time to time so you will know if the Privacy Policy has been changed or updated. If you have any questions about the Privacy Policy, please contact us at:

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